



# SCAN & PAY

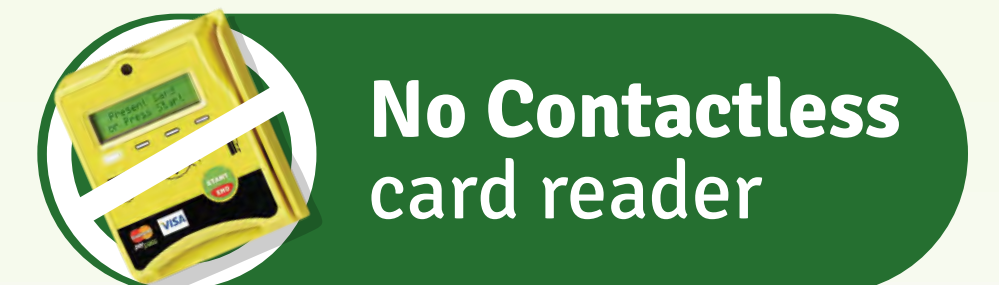
for coin operated machines







Works directly off the  customers mobile camera!





# Value proposition

## QR code based – Scan & Pay payment

### Digital Experience

On-the-go easy payments  
via Card, Apple-pay Google-pay

- ✓ Scan QR code directly from your camera
- ✓ No cuts or damage to your machines
- ✓ No app download required



### Promotions / Loyalty

Increase your revenues  
all year around

- ✓ Offer peak / off peak pricing
- ✓ Promotions & discounted pricing
- ✓ Reward points with every purchase



### Business Intelligence

- ✓ Peak & off- peak sales reports
- ✓ Machine-wise location wise sales reports

- ✓ Cash collection reports for each machine
- ✓ Full visibility & transaction history

Dashboard with business  
information at your fingertips.



# Promotions

## Incremental revenues

Upsell discounted unit price for higher committed spend

### Incremental revenue through:

- ✓ Automated peak off-peak pricing for the machines
- ✓ Pricing based on day of the week or time of day
- ✓ Upsell discounted unit price for higher committed spend

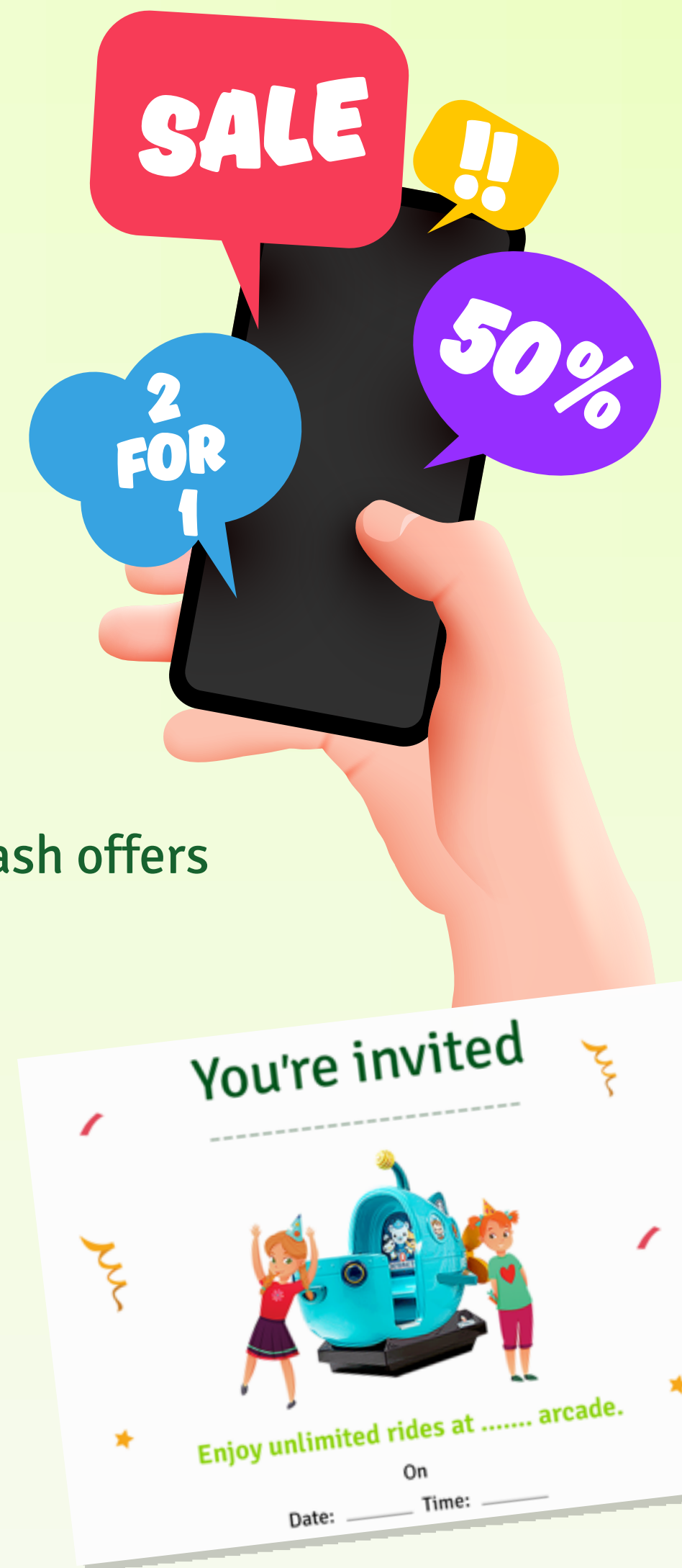
## Birthday parties

Offer birthday parties and group parties bundles

- ✓ Time based unlimited or defined capped usage
- ✓ Differential pricing for weekends and week days – Peak / off peak
- ✓ Disable redemption benefits
- ✓ Allow or disallow certain games and machines

### Social media followers:

- ✓ Gain social media followers by offering flash offers
- ✓ Target similar customers on social media
- ✓ Flash sales



- ✓ Push traffic towards non performing assets with bundling
- ✓ Launch new rides with freebees
- ✓ Push notification / SMS / Email communication



# Benefits

- ✓ Cost effective roll outs
- ✓ Does not replace the coin mechanism
- ✓ Credit sent directly to the machine
- ✓ No cuts / modifications in your machines
- ✓ Minimalistic maintenance



#KwikpayIt

[www.corp.kwikpay.com](http://www.corp.kwikpay.com)

Also available on the app

## About

Kwikpay is the UK'S first digital platform for multiple services. The simple solution converts any cash / coin based unattended machine into digital smart machines. Consumers can pay directly from their smartphones digital wallets at these machines.

With Kwikpay's FEC operators can offers digital payments , promotions and loyalty programs to their customers.

**Now digitise your business and take your customers on the cashless payment solution.**

## Contact

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